



外文雜誌線上看

Foreign Magazines Online

No	書影/ Cover	期刊介紹/ Introduction
1		<p>Backpacker</p> <p>Published nine times a year, Backpacker is a magazine of wilderness travel, offering practical, "you can do it, here's how" advice to help you enjoy every trip. Filled with the best places, gear, and information for all kinds of hiking and camping trips, each issue delivers foldout maps and stunning color photography.</p> <p>BACKPACKER 首期出現於 1973 年的春天。在 1970 年代的中期，背包客的數量還沒有大到可以發行雜誌的時候，創辦人 William Kemsley 就已經預先看到這個需求，並且花了三年的時間來醞釀這本雜誌的誕生。本刊一年出版 9 本，其中 3 月號是所謂的裝備指南，提供讀者詳細的購物資訊。這本討論野趣和風景探索的雜誌提供值得遊歷的景點，專家實地分享和野外求生術的傳授，是喜歡戶外活動和接近大自然的讀者所必備的期刊。2008 年，經過幾次的提名之後，BACKPACKER 榮獲全美雜誌大獎的殊榮。</p>
2		<p>Bass Player</p> <p>Bass Player is the world's most comprehensive, trusted and insightful bass publication for passionate bassists and active musicians of all ages. Each issue delivers the latest tips and techniques that are guaranteed to make you a better player.</p> <p>宇宙超級組合與遊刃有餘的貝斯功力，在那敏銳度十足手指上，一覽無疑。流暢而舒展的音符，淋漓盡致地將低音琴化身為一件主奏樂器。如果你渴望聆聽到一些華麗的技巧，每個音符都是那麼地紮實，實在令人稱羨，靈巧的輪指彈奏和雙手點弦，就是當今貝斯的演奏方式。把搖滾、爵士及古典，鬼斧神工的融合在一起。爐火純青的演奏功力，以及不可思議的超凡技巧。只要是樂迷保證都忍不住讚賞，一場空前絕後的貝斯宴饗即將展開！</p>
3		<p>Better Homes and Gardens</p> <p>Get Better Homes and Gardens digital magazine subscription today and find out how to turn your home into a comfy, inviting haven. Every issue is packed with bedrooms that wrap you in warmth, kitchens that start your day with sunshine, gardens that greet you with gladness, porches that put you at peace, and recipes that become instant family classics.</p> <p>Better Homes & Gardens 更希望能帶給各位戀家的讀者們，一些實用且精準的服務，藉由讀者們期望的生活化創意、聰明建議與帶來靈感的優良資訊，打造出充滿綠意和舒適感的理想居家環境，即使在都市環境中仍能保有單純的居家環境，相信是每個戀家人士的心願。</p>
4		<p>Bloomberg Businessweek-Asia Edition</p> <p>Each issue of Businessweek features in-depth perspectives on the financial markets, industries, trends, technology and people guiding the economy. Draw upon Businessweek's timely incisive analysis to help you make better decisions about your career, your business, and your personal investments.</p> <p>美國商業週刊『Bloomberg Businessweek』—自 2006 年推出全球唯一國際版，深入報導現今的商業、財經、管理趨勢，精準專業的分析預測贏得各界商業人士的信任，幫助 470 萬讀者在現代複雜的經濟社會中找到成功之鑰。是公認最權威的英語商業雜誌，是全球商業核心資訊與知識的提供者，也是全世界企業菁英閱讀率最高的雜誌。</p>

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5		<p>Consumer Reports</p> <p>Ratings, recommendations, reliability reports, safety and price comparisons from the world's largest consumer testing center. Helps consumers make better choices for everything from cars to cell phone service. The only magazine of its kind: Expert, independent, nonprofit. 100% unbiased. Consumer Reports accepts no outside advertising.</p> <p>經由專業市調組織研究後的報告內容中，可以看到相當廣泛的消費商品，包括汽車、大小家庭生活用品、消費性電子產品，還有各項食品雜貨。甚至是汽車保險、醫藥帳單、互動基金與消費者隱私權等保障，都以簡單大方的圖片和陳述文字整理清楚，提供與健康、公共安全、市場經濟有關之消息，以及所有會影響消費者權利的時事評論。在美國可說是深獲信賴的公道好雜誌，全方面提供實際且主流的產品比較，稱得上是真正幫消費者省錢節約的聰明好幫手。</p>
6		<p>Discover</p> <p>Discover Magazine will amaze you, enlighten you, and open your eyes to the awe and wonder of science and technology. Discover reveals secrets, solves mysteries, and debunks old myths. Discover shares new findings and shows you what makes our universe tick.</p> <p>這本專論科學、科技的美國雜誌創刊於 1992 年，通天蓋地地談論人類學、太空、大氣科學、數學、醫療、心理學、動物學等領域的智識，以特寫和固定單元引領您提前發現問題、探掘真相，培養實事求是的科學概念。</p>
7		<p>Fast Company</p> <p>Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, leadership, world changing ideas, and design. Written for, by, and about the most progressive business leaders, Fast Company inspires readers to think beyond traditional boundaries, lead conversations, and create the future of business.</p> <p>FAST COMPANY 首次發行是在 1995 年的 11 月。本刊報導科技產業、商業和設計。FAST COMPANY 目前的資深編輯是 Robert Safian，他的資歷包括 Fortune, Time 和 Money 雜誌擔任職務。本刊一改嚴肅枯燥的經濟論壇，將財經雜誌的內容活潑與生動化，用淺顯易懂的敘述傳播最新產業訊息。</p>
8		<p>Flying</p> <p>The sharp wit and experienced judgment of Flying's experts cover all the challenges and rewards that aviation offers to all flying enthusiasts. From industry news updates, regulations, trends, air shows and events to carefully researched reports on all categories of airplanes, helicopters, avionics, products, technology, accessories and equipment to pilot technique, flight training, safety, weather, operations and maintenance.</p> <p>自 1927 年以來出版的航空雜誌，最初在 1942 年之前被稱為大眾航空，以及航空短暫的一段時間。它由飛行員，飛機所有者，航空愛好者和全球商業，商業和通用航空市場的航空管理人員閱讀。</p>

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9		<p>Health</p> <p>Enjoy living the healthy life with solutions and advice from the experts at HEALTH magazine! Each issue is packed with smart and fun new ways to stay in terrific shape, look amazing and discover tasty (and healthy!) things to eat. For annual or monthly subscriptions (on all platforms except iOS), your subscription will automatically renew and be charged to your provided payment method at the end of the term unless you choose to cancel. You may cancel at any time during your subscription in your account settings. If your provided payment method cannot be charged, we may terminate your subscription.</p> <p>Health 雜誌一年發行 10 期，目的在倡導女性健康概念，從飲食、運動和養成良好生活習慣為出發點，進而獲得健康的身心。自 1999 年以來，Health 雜誌每年發佈年度最佳美體美容大獎，也提供最佳肌膚保養品的推薦。</p>
10		<p>Inc. Magazine</p> <p>Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders.</p> <p>成立於 1979 年，總部設在紐約市，是一家專注於報導成長型公司的月刊。該雜誌公佈的美國前 500 大增長最迅速的私人企業度名單，是廣大讀者所持續關注的重點。</p>
11		<p>Macworld</p> <p>Stay on top of today's fast-changing Apple technology with a Macworld digital magazine subscription! Macworld is the ultimate resource for savvy users of Apple products. Every issue is filled with authoritative news, analysis, and tips about all things Apple -- Mac, iPhone, iPad, and beyond! Best of all, Macworld brings you the most trusted product reviews, from Apple hardware to accessories to the very best apps. Make the most of your iPhone. Get work done on your iPad. Shoot videos with pizzazz. Print gorgeous digital photos. Make the most of your Apple products with Macworld!</p> <p>Macworld 是一本專門關注蘋果公司產品的網站及月刊，雜誌由 Mac Publishing 出版，總部位於美國舊金山。Macworld 始創於 1984 年 2 月，如今已發展為全北美洲最暢銷的蘋果產品雜誌，是現存蘋果雜誌中歷史最悠久的。</p>
12		<p>Outdoor Photographer</p> <p>Outdoor Photographer's blend of big, beautiful portfolios, in-depth how-to features, buyer's guides and product reviews combine to make it the premier magazine about nature photography. Our expert staff of editors and columnists is committed to giving you the tools, techniques and inspiration to capture your favorite subjects in a whole new light. Whatever your interest, Outdoor Photographer will inspire and inform you. Special Introductory Offer.</p> <p>Outdoor Photographer</p> <p>主筆包括 Galen Rowell、Frans Lanting 和 Dewitt Jones。捕捉大自然的影像是每個學習攝影的必經之路，然而大自然景觀稍縱即逝，如何能夠拍攝出絕美的作品，是 Outdoor Photographer 發刊的宗旨。在乎攝影與被攝之物，Outdoor Photographer 不僅教授技法也傳授心法，是一本高素質的攝影專刊。</p>

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13		<p>PC Magazine</p> <p>PC Magazine provides lab-tested reviews, detailed tips and how-tos, insightful feature stories, expert commentary, and the latest tech trends to help you at work, at home, and on the road. And for a limited time, we're offering a copy of Breakout: How Atari 8-Bit Computers Defined a Generation with new subscriptions. This brand-new book is all about what made Atari's computers great: excellent graphics and sound, flexible programming environment, and wide support.</p> <p>PC Magazine 是由 Ziff Davis 出版的美國計算機雜誌。印刷版於 1982 年至 2009 年 1 月出版。網絡版的出版始於 1994 年底，一直持續到今天。</p>
14		<p>Popular Mechanics</p> <p>Discover the latest in technology, engineering, and tools with Popular Mechanics. Plus, get essential advice on your home and car, useful DIY ideas, in-depth explanations on how things work, and more!</p> <p>Popular Mechanics 是機械科技界的經典雜誌。Popular Mechanics 讓讀者如何提升自己的生活素質，同時提供技術和工程的最新進展。從替代能源、軍事技術、數位加密科技。每個月有近 900 萬好奇的心靈都在閱讀這份雜誌的深入報導。</p>
15		<p>Sound & Vision</p> <p>Sound & Vision is at the forefront of the ever-changing, always dynamic world of electronic entertainment. Authoritative and accessible, written with insight and humor, Sound & Vision is the preeminent source for consumers of home theater, audio, video, and multimedia products.</p> <p>家用影音時代的來臨，需要有這本整合家庭娛樂設備的雜誌為讀者挑選適合全家的器材。SOUND & VISION 有最詳實的評鑑文章，並為新產品逐一評比。</p>
16		<p>WIRED</p> <p>The Wired mission is to tell the world something they've never heard before in a way they've never seen before. It's about turning new ideas into everyday reality. It's about seeding our community of influencers with the ideas that will shape and transform our collective future. Wired readers want to know how technology is changing the world, and they're interested in big, relevant ideas, even if those ideas challenge their assumptions—or blow their minds.</p> <p>獻給投身科技產業，又不忘創意的你，急於展現知性魅力的人氣話題王、最具前瞻性的科技、財經、人物新聞報導。最有趣的科技文化現象、產品、觀念報導。Wired 永遠提供你最新、最好玩的科技產品訊息。幾十年來改變世界的大事件整理報導。完全生活化的議題探討，在科技生活的世紀中，展現科技最具人性的一面。</p>

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17		<p>Writer's Digest</p> <p>Writer's Digest magazine is a comprehensive source of writing instruction for writers. Each issue provides advice and insider tips on writing and selling fiction, nonfiction, poetry and scripts.</p> <p>是一本美國雜誌，旨在創辦和創立作家。它包含訪談，市場列表，稿件徵集和操作方法文章。作家摘要 WAS 由 F + W Media 所有，該出版社出版年度版的作家市場，該指南包含付費市場列表 - 雜誌，出版社和競賽 - 以及初級作家的索引和提示。該雜誌每年出版八次。</p>
18		<p>Architectural Digest</p> <p>Architectural Digest is the world's foremost design authority, showcasing the work of top architects and interior decorators. It continues to set new benchmarks for how to live well—what to buy, what to see and do, where to travel, and who to watch on the fast-paced, multifaceted global design scene.</p> <p>Architectural Digest 是一本具備高質感的美國月刊。它的主要內容是介紹室內設計，從該雜誌的名稱而言是如此。實際上來說，就是一本談論建築的雜誌。該雜誌於 1920 年由 Conde Nast Publications 集團所創刊。Architectural Digest 設定給對於建築裝潢有高度品味的讀者所編輯的。它宣稱自己是一本”室內設計的國際級雜誌”。每一期都在室內設計的議題上提出研究與批評，帶領時髦的手法與 CondeNastPublications 集團旗下的另一本雜誌 Vogue 非常類似。每隔幾年，該雜誌會公佈美國及世界各地前 100 大建築設計師。</p>
19		<p>Condé Nast Traveler</p> <p>Condé Nast Traveler</p> <p>Condé Nast Traveler magazine is filled with the travel secrets of celebrated writers and sophisticated travelers. Each monthly issue features breathtaking destinations, including the finest art, architecture, fashion, culture, cuisine, lodgings, and shopping. With Condé Nast Traveler as your guide, you'll discover the best islands, cities, spas, castles, and cruises.</p> <p>Condé Nast Traveler 雜誌以著名作家和頂尖的旅遊家們共同創作。每個月專題報導度假勝地，包含當地最傑出的藝術品、建築物、流行時尚、文化、美食、住宿和購物資訊等。讓 Condé Nast Traveler 成為你的嚮導，你將可以一起探索最棒的島嶼、城市、Spas、城堡和美食。</p>
20		<p>Cruising World</p> <p>Cruising World is your passport for exploring the world's coastlines and oceans while voyaging under sail. Its contributors inspire and entertain through stories, pictures and videos that underscore the beauty and adventure of sailing, while providing instruction on the disciplines of seamanship, navigation and boat handling. The Cruising World community is made up of experienced, committed sailors and boat owners. No matter their long-range sailing plans, Cruising World's mission is to nurture their dreams with practical how-to information and stirring real-life adventure features.</p> <p>Cruising World 是您在航行時探索世界海岸線和海洋的通行證。現實生活中巡遊冒險的故事將激勵您並幫助您改善航行。提供有關航海技術、船舶操縱和航行等食用的資訊。此外，您還可以獲得新帆船、電子產品和裝備的評論。</p>

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21		<p>Dwell</p> <p>Dwell is the unique modern architecture and design magazine for people who believe that good design is an integral part of real life. Get Dwell digital magazine subscription today.</p> <p>美國現代戶內、戶外家居設計雙月刊，網羅出版、時尚、商業、設計、建築等各路菁英人材編纂而成，以美式裝置風格為主，從冷峻到休閒，從都市住宅到鄉間度假屋，從最摩登新潮的擺飾品到垂手可得的家用用品，呈現出美式大度、兼容的文化態勢，期許為果敢、明快的現代設計手法激發新意。除了每期特寫人物、設計和建築介紹，Dwell 的固定欄位計有摩登時代、走訪名人居、座標之外、小路彎彎、世界進行式、與名家面對面、Dwell 工作室、戶外有藍天、當期商品索引、編者精選等等。</p>
22		<p>Food Network Magazine</p> <p>Each issue is packed with star recipes and tips, behind-the-scenes scoops and fun, and creative ideas for home cooks. Get Food Network digital magazine subscription today. 這本雜誌是一切關於食物的園地：從共享烹飪秘訣、想法和食譜到電視節目訊息。每期都有各種各樣的廚師人才，以及他們的節目和廚房的幕後花絮。該雜誌還展示了美國各地的廚房工具、食品、新餐館、食譜和食品。</p>
23		<p>Forbes</p> <p>Whether it's reporting on the "next Facebook" or scrutinizing a new tax law, Forbes covers stories with uncanny insight and conciseness that hurried business folks appreciate. Get Forbes Digital Magazine Subscription today for rigorous, to-the-point business analysis.</p> <p>《富比士》是美國一本商業雜誌，由富比士公司發行，每兩週發行一次，以金融、工業、投資和營銷等主題的原創文章著稱。富比士還報道技術、通信、科學和法律等領域的內容。富比士雜誌總部設於紐約市，它在美國商業類雜誌的主要競爭對手是《財富》和《彭博商業周刊》。</p>
24		<p>Great Walks</p> <p>Great Walks is packed with gear guides, product reviews, advice on the best travel destinations, inspiring real-life accounts from seasoned walkers and practical information on specific walks and their accompanying maps. From features on the country's best bushwalks to reviews of the latest outdoor gear, Great Walks is about discovering our amazing national parks and coastline – anywhere where there's a walking track. Filled with lush photos, detailed walk notes and aspirational overseas destinations, Great Walks is designed to entertain and inspire.</p> <p>Great Walks 包含了裝備指南，產品評論，關於最佳旅行目的地的建議，經驗豐富的步行者的真實生活說明以及特定步行者及其隨附地圖的實用信息。從該國最好的叢林步道的特色到最新的戶外裝備的評論，Great Walks 就是要探索我們令人驚嘆的國家公園和海岸線-在有步行道的任何地方。Great Walks 充滿了鬱鬱蔥蔥的照片，詳細的步行便箋和令人嚮往的海外目的地，旨在娛樂和啟發。</p>

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25		<p>Harper's Bazaar</p> <p>Every issue of Harper's Bazaar speaks to the varied interests of the discerning contemporary woman who seeks the best for her home, career and lifestyle.</p> <p>《哈潑時尚》是本美國時尚雜誌，最早於 1867 年出版。《哈潑時尚》由赫茲國際集團出版，將其定位為「第一次採買時裝的女人，從休閒到時尚」的風格首選雜誌。目標客群為上層階級與上中層階級成員，《哈潑時尚》匯聚了攝影師、藝術家、設計師與作家，每個月出版，以「精緻」的觀點探討時尚、美麗與流行文化的世界。</p>
26		<p>Harvard Business Review</p> <p>For over 80 years, Harvard Business Review magazine has been an indispensable and unrivaled source of ideas, insight, and inspiration for business leaders worldwide. Each issue contains breakthrough ideas on strategy, leadership, innovation and management. Now, newly redesigned, HBR presents these ideas in a smart new design with improved navigation and rich infographics. Become a more effective leader by subscribing to Harvard Business Review.</p> <p>《哈佛商業評論》(HBR) 是通用的管理雜誌，由哈佛商業出版社出版，是美國哈佛大學的一家分公司。Harvard Business Review 的文章涵蓋了廣泛的主題，包括不同行業屬性以及特殊地理位置的需要考量在內。本刊專注於領導、組織改造、談判、策略、運營、市場營銷、財務和人事管理等領域。</p>
27		<p>Home & Decor</p> <p>Home & Decor is a monthly interior design magazine which aims to make stylish living easy for everyone. Authoritative articles on interior design, home decorating and home improvement equip readers with the relevant know-how to navigate their renovations, with beautiful interior photography and styling for inspiration. Capturing the latest design and lifestyle trends, shops, furniture and furnishings, houseproud owners are able to keep their home perennially stylish and the perfect fit to their changing needs and lifestyles.</p> <p>是一本室內設計雜誌，旨在讓每個人都能輕鬆享受時尚生活。有關室內設計、家居裝飾和家居裝修為讀者提供了相關的專業知識。捕捉最新的設計和生活方式趨勢、商店和家具，尋求不斷變化的需求和生活方式。</p>
28		<p>National Geographic Magazine</p> <p>The latest news in science, exploration, and culture will open your eyes to the world's many wonders. Get a National Geographic digital magazine subscription today and experience the same high-quality articles and breathtaking photography contained in the print edit.</p> <p>探索世界的角落，看見最美的風景，帶你到未曾謀面的世界一隅。內容包括地理、科普、歷史、文化、實事、攝影，提供讀者自然與人文的客觀觀點。</p>

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29		<p>Newsweek</p> <p>Newsweek magazine is able to fill the gaps when a story has passed and is able to come up with insight or synthesis that connects the cracking, confusing digital dots in today's fast paced news cycle. Topics regularly covered include politics and government, business and entertainment, health and nutrition, science and technology, money and culture. Get Newsweek digital magazine subscription today.</p> <p>《新聞週刊》(Newsweek)是一份在紐約出版，在美國和加拿大發行的新聞類週刊。在美國，它是僅次於《時代》的週刊。它是美國最知名的商業雜誌，從事商業活動的讀者不可或缺的良好伴，討論的主題包括政治和政府、商業和娛樂、健康和營養、科學和技術、金錢和文化。</p>
30		<p>PCWorld</p> <p>Stay on top of today's fast-changing technology with a PCWorld digital magazine subscription. Get buying advice from PCWorld's reviews and lab-based rankings for laptops, PCs, smartphones, digital cameras, printers, HDTVs and more. Set up a home network. Make your PC faster. Choose effective anti-virus software. Every issue of PCWorld is packed with award-winning articles, product rankings, news, reviews, how-tos, tips, bug fixes and much more. Make the most of your PC, consumer electronics and digital technology right now with the trusted and expert advice from PC World!</p> <p>PCWorld 主要提供電腦相關、網際網路、個人科技產品等相關訊息。</p>
31		<p>Photo Review</p> <p>Inspiring photography, practical tips and useful information for photographers at all levels. Easy to follow advice on everything from buying the right camera gear through to shooting, editing, printing and organising your photos. The Inspiration section features high quality images and insight into how the best photographers create their photos.</p> <p>提供適合各階段攝影師實用的技巧、有用的資訊以激發攝影靈感。從入手适合自己攝影的相機、編輯、沖洗、輕鬆及整理個人相片作品，都能輕鬆遵循意見。靈感篇章專欄報導高品質的影像，並深入介紹頂尖的攝影師們如何創作他們的相片。</p>
32		<p>Popular Science</p> <p>This is the most exciting time to be alive in history. Get Popular Science digital magazine subscription today and see why. By taking an upbeat, solutions-oriented look at today's most audacious science and revolutionary technology, we forecast what tomorrow will be like. We deliver the future now.</p> <p>Popular Science 是一本關乎現代人所必須具備的科學新知的月刊。其所涵蓋的領域包括生物科學、航太、物理、化學、醫療新知、電腦、通訊、能源開發、環境保護...等等。筆調輕鬆有趣，分析深入淺出。除了文字之外，其中的圖片與電腦繪圖幫助讀者理解，成為本雜誌的最佳利器。每一期的封面故事都在訴說著當代科技所獲得的最新成果與發現，每一期的主題都主導著一般大眾媒體的報導方向。由此可見 Popular Science 的魅力是多麼具有影響力。</p>

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33		<p>Reader's Digest</p> <p>In this era of information overload, Reader's Digest offers something unique: the very best advice, information and inspiration from multiple sources, condensed into an easy-to-read digest. In each issue you'll get trusted, time-saving insights about Health, Personal Finance, Work, Family, and National issues, PLUS exclusive book excerpts, news-making interviews, and humor.</p> <p>摘述各國溫情故事、科技新知、健康養生、莞爾引言、勵志事跡、人生哲理、體育運動、美食烹飪、旅遊休閒、金融政治、政府與國際事務、家居與園藝、藝術與娛樂、商業與文化，備受各行各業讀者喜愛。</p>
34		<p>TIME Magazine</p> <p>Time Magazine International Edition is the go-to news magazine for what is happening around the globe. You can rely on TIME's award winning journalists for analysis and insight into the latest developments in politics, business, health, science, society and entertainment.</p> <p>美國首屈一指週刊，報導國際要聞，以封面故事披靡全球，內含環球、美國、文化、醫療、觀點、專欄、10 問答等，為綜合性新聞雜誌。</p>
35		<p>Wallpaper*</p> <p>Get Wallpaper* digital magazine subscription today. Truly international, consistently intelligent and hugely influential, Wallpaper* attracts the most sophisticated global audience by constantly pushing into new creative territories and ensuring its coverage of everything from architecture to motoring, fashion to travel, art to lifestyle, and interiors to jewelry remains unrivaled. Published by Time Inc. Wallpaper 在商標的右上角加一個星號，是一本屬於時代雜誌旗下的藝術生活雜誌。主要的內容涵蓋了旅遊、設計、娛樂與傳媒。它是在 1996 年由加拿大的資深記者 Tyler Brule 於倫敦所創辦發行。</p> <p>Wallpaper 認為設計是一種生活方式，是不落俗套的思想模式，也是對落入常軌的生命模式提出質疑。閱讀 Wallpaper 可以時時為自己的生活創意提供養份，也對自己在職場上所扮演的角色尋求新定位，成為創意思考的現代人。</p>